

## Driving in Florence

### **BUS – TAXI – RENT A CAR – FIRENZE CARD (Bus + Museums)**

#### **ZTL - Restricted Traffic Zone**

The entire historic center of Florence (approximately the part located within the 19th century ring-roads, a protected "UNESCO heritage site") is a Zona a Traffico Limitato (**ZTL**) or restricted traffic zone. Special rules govern access to, as well as transit and parking in this zone.

Non residents\* are prohibited from driving and parking within the ZTL at the following time:

- Mondays through Fridays from 7,30 am to 7,30 pm; Saturdays from 7,30 to 6 pm.
- ... and from May 21 to September 25, 2011 also on wednesday, friday, saturday from 11pm to 3am

The boundaries of the ZTL are well marked. At the access points special bilingual displays indicate - with green and red lights - if the access is authorized or not, according to the time. Those points are controlled by cameras that automatically detect the number plates of the vehicles passing through.

**Tourists in cars who need to travel within the ZTL to reach their accomodation facilities, or a garage, can obtain a temporary access permit. In order to obtain it permit they have to communicate the number plate of their car to the relevant lhotel (or garage) which will undertake to forward the same to the appropriate office. This permit will be issued just for a maximum of 2 hours (for baggage transport purposes) only on the arrival and departure dates. For the rest of the stay clients should park their car either outside the ZTL, or leave it in a commercial/hotel's own private garage inside the ZTL.**

**Attention: the transit is always prohibited, 24/7, in the pedestrian areas and reserved lanes for public transport.**

Outside the ZTL the town is divided into **ZCS** zones (Zone a Controllo Sosta-Controlled parking zones), where transit is allowed with no specific restrictions; in this area non-residents may park on the streets only in the blue marked spaces (the white marked spaces are for residents) using the pay-and-display facilities. We remind you the street cleaning

The disabled, holder of the specific document ('**contrassegno invalidi**'/disabled person's **pass**) who need to drive with their car within the ZTL, have to send an e-mail to [upd@serviziallastrada](mailto:upd@serviziallastrada) (tel. 055 40401) enclosing all the requested documents (disabled person's pass, car plate number, copy of the identity card) specyfyng the date/s of stay in the city of Florence.

As you see driving (and parking) in Florence could be a real nightmare. We strongly suggest you to use the bus.

**BUS SERVICE**      <http://www.ataf.net>

[Ticket valid for 90 minutes](#)

EUR 1.20

Hourly tickets permit the use of the bus service for the time indicated, starting from the moment of validation, which operation need only be done once (at the beginning of the first journey).

<a href="#">90 minutes onboard ticket</a>	EUR 2.00
24 hours ticket	EUR 5.00
<a href="#">Ticket 4x90 minutes</a>	EUR 4.70
<a href="#">Carta AGILE €10,00</a>	EUR 10.00
<a href="#">Carta AGILE €20,00</a>	EUR 20.00
<a href="#">AGILE Card €30,00</a>	EUR 30.00

**Carta AGILE € 10.00/€20.00/€30.00 is an ATAF electronic card with a memory of 10/21/35 90-minute tickets.**

**Carta AGILE may be used by one or more persons simultaneously, and must be validated as many times as there are passengers.**

To validate the ticket simply place the Carta AGILE in front of the zone indicated on the machine and the journey is instantly charged up to you.

The operation is quick and simple, and if there is more than one passenger you need only repeat it for each of them.

To see when the card runs out, or the number of journeys left on it, simply press the INFO button and place the card in front of the validating machine: the screen will supply all the desired information.

The Carta Agile can be used on the routes served by ATAF&LI-NEA and on the tramway, not to travel on other routes or services outside the city. It's validity will be extended. Cards purchased since 1 September 2006 expiry 12 months after their first validation.

Multiple-day tickets

<a href="#">24-hours ticket</a>	EUR 5.00
<a href="#">3-day ticket</a>	<b>EUR 12.00</b>
<a href="#">7-days ticket</a>	<b>EUR 18.00</b>

**Firenze Card** **EUR 72.00** <http://www.firenzecard.it/?lang=en>

The Firenze Card grants admission to the major museums, villas and historical gardens in Florence. It is promoted by the Municipality of Florence, the Ministry for the Arts and Cultural Activities, the Regional Direction of Cultural Heritage, the Special Superintendence for Historical, Artistic and Ethnic-anthropological Heritage and for the Museum Circuit of the city of Florence, the Province of Florence and the Chamber of Commerce of Florence, in collaboration with ATAF.

The Firenze Card is valid for 72 hours and provides you the admission to more than 30 museums, located in Florence. It entitles you to visit permanent collections, exhibitions and other activities held in these museums. You will avoid queues and booking limitations. You are also entitled to use public transports free of charge.

### **Main advantages of your Firenze Card**

- ⑤ Free access to major museums, villas and historical gardens in Florence
- ⑤ Admission to museums is granted by showing the card at the entrance, with no reservation requirements
- ⑤ Free travel on public transports: ATAF&Linea buses and trams
- ⑤ Free access to museums and public transport for EU citizens under the age of 18 who are accompanying you
- ⑤ Updated information kit on participating museums

### How the Firenze Card works

The Firenze Card is a 72 hour card that gives you free admission to 33 of the most important museums in Florence. You will have access not only to permanent collections, but also to exhibitions and all other activities held in that museum without further cost. You just show your card at the entrance to the museum . The card can be used once only in each museum, and it will provide free access to all EU citizens under 18 who are accompanying you. To use your card on public transport, just swipe it against the validation machines located in every bus or tram.

### Activating the Firenze Card

The Firenze Card is activated on the first visit to a museum or the first use of public transport. After that you have 72 hours to visit the city and its historical and artistic heritage. The card's validity is therefore independent of the purchase date. Remember to write your full name on the back of your card before using it. Some museums can offer free access on special occasions. Please, consult the "News" page to check updated timetables, access benefits and other information about the museums.

### Validity the Firenze Card

The Firenze Card is valid for 3 consecutive days from its first use. The card will expire at the end of the validity period and free access to museums and public transport will expire with it. The card is strictly for personal use and not transferable, and must be shown with proof of identity on request.

### Museum Admission

In addition to free admission, the Firenze Card allows you to avoid long queues at the ticket offices of main museums. Just look for the sign "Firenze Card" in your chosen museums and show your card to gain entrance.

### **Rent-a-car:**

#### **In Florence:**

**Avis** - phone: 055-2398826 - 213629

**Sixt** - phone: 055-2382480-1 - Toll free number: 800-018668

**Elite** - phone: 055-2334222

**Europcar** - phone: 055-290438/7

**Hertz** - phone: 199-112211 - 055-2398205

**Italy by car** - phone: 055-287161

**Maggiore** - phone: 055-210238

**Program** - phone: 055-282916

#### **At Florence Airport:**

**Avis** - phone: 055-315588

**Sixt** - phone: 055-309790 - Toll free number: 800-018668

**Europcar** - phone: 055-318609

**Hertz** - phone: 055-307370

**Italy by car** - phone: 055-300413

**Maggiore** - phone: 055-311256

#### **At Pisa Airport:**

**Autoeuropa** - phone: 050-506883

**Avis** - phone: 050-42028

**Eurodollar** - phone: 050-46209

**Europcar** - phone: 050-41017

**Hertz** - phone: 050-43220

**Italy by car** - phone: 050-45490

**Liberty Rent International** - phone: 050-48088

**Maggiore** - phone: 050-42574

**Pittore** - phone: 050-49259

**Program** - phone: 050-500296

### **Useful Resources**

SECURDRIVE

Limousine and security service

Ivan Golini English speaking driver

Tel: +39 055 582513

Mobile: +39 328 9586148

### [Blucar Service](#)

Offers chauffeur driven cars for hire. Transfers to/from hotels and airports, city tours, country tours, shopping tours, conferences and business trips.

Operating 24/7, 365 days a year.

Viale Corsica 17/A

50127 Firenze

Tel: +39 055 3215217

Fax: +39 055 3216967

E-mail: [info@blucarservice.it](mailto:info@blucarservice.it)

### [Florence Topcar Service](#)

Italian rental car company, specialized in rental of high class cars with professional drivers. They are always there, ready to make the best use of their organization in order to grant their customers a pleasant and comfortable service and stay.

Their vehicles like Mercedes sedan and minivan are extremely comfortable. On request they may provide drivers who can speak English, French and Spanish.

Contact: Piergiuseppe Parisi

Tel/Fax: +39 055 4226051

Mobile: +39 348 4983204

E-mail: [info@florencetopcar.com](mailto:info@florencetopcar.com)

### [Car Rental with Driver - Tuscan Adventure](#)

Franco Berti

## TAXI

### [So.co.ta.](#)

**Working 24 hours a day, our computerized telephone exchange can spread your request to all the 380 taxi drivers at the same time. This allows us to choose and send you the closest available taxi so we reach you as fast as possible.**

Moreover, not only is So.Co.Ta service limited to Florence and its surrounding area, but it gives you the possibility to reach any destination. Call us at the following numbers:

**055.4242 or 055.4798**

**Co.Ta.Fi** *Cooperativa Tassisti Fiorentini* - via dello Steccuto 12 Firenze Tel. 055 4390 [info@4390.it](mailto:info@4390.it)  
**055.4390**

